



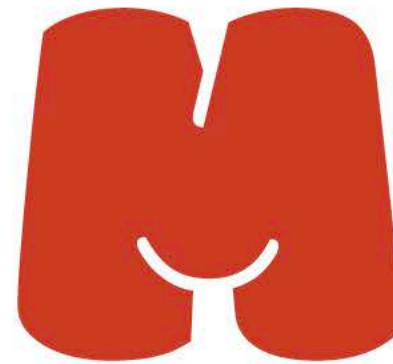
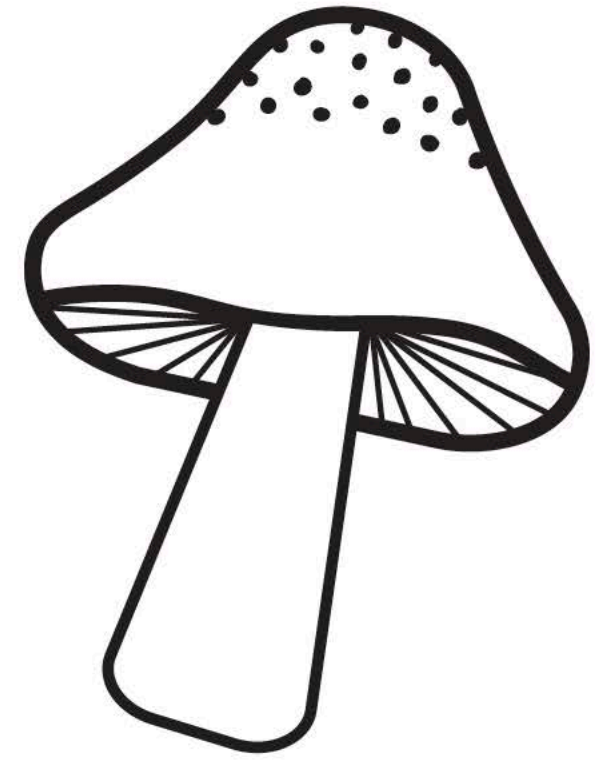
Mooshroom

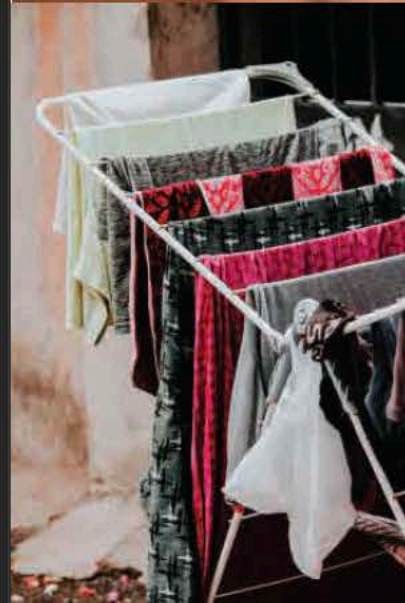
From The Ground Up

Primary Icon



Secondary Icons

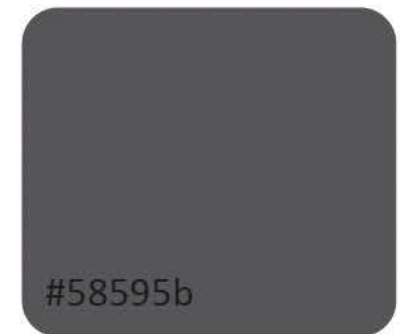
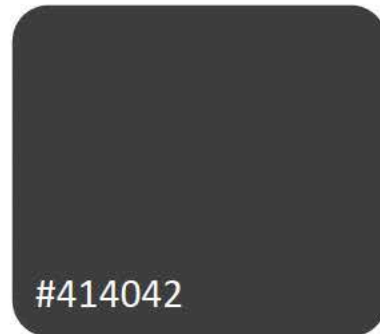




Primary Colors



Secondary Colors



Statement

Here at Mooshroom, our focus is on promoting sustainability that's affordable (as well as adorable!). We know many individuals want to be more sustainable with their shopping, but struggle to find something that is practical for them. We are striving to change that. We want to be a brand people can feel good about purchasing, which also isn't breaking the bank.

Here at Mooshroom we carefully search resale and consignment shops for items we can revamp or reinvent to live a new life. This allows us to keep prices affordable while also creating unique and original designs for people to purchase. We work hard to create items that will become staples in your closet as well as pieces you feel and look good in.



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Sub-header Font

Baloo Bhaijaan Regular

Paragraph font

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From The Ground Up





Tone

The tone we want to create here at Mooshroom is one that is vibrant and lively. Our style is also very quirky, and something you see in our designs. We also want to make sure our brand reflects what we're passionate most about, which is sustainability at a quality price.

We strive to empower our customer; We want you to feel you absolute best when wearing Mooshroom.

Goal

Our goal is to bring another great option to market for those who are looking to be sustainable but struggle to find a good fit. We want to inspire people to take steps to help out their planet while also helping their planet.

